

SASKATCHEWAN ROWING ASSOCIATION
STRATEGIC PLAN & BUDGET 2019-2021

Our Vision	The Vision of the SRA is to have a rowing community that is effective in: <ul style="list-style-type: none">• Including those who have not been traditionally involved.• Development of coaches in both quality and quantity• Education in values, ethics and code of conduct for athletes, coaches and volunteers.• Providing opportunities for excellence in competition.• To increase funding to grow the sport of rowing and ensure success into the future.
Our Mission	The SRA is dedicated to the promotion and development of the sport of rowing for all individuals as well as to the development of competitive excellence.

PARTICIPATION/DEVELOPMENT VP – Development						
GOAL	OBJECTIVE	OUTCOME	BUDGET HEADING	ACCOUNT HEADING	2019-2020	2020-2021
Rowing is an accessible sport with opportunities across the province.	Rowing is recognized as sport of choice for the development of physical literacy in elementary and high school youth.	Grow the membership base at the club level through elementary school programs of indoor rowing.	Athlete Development INTRO	Membership Recruitment	\$2500	\$2500
		Grow the club membership base of high school age youth via concerted high school programs through club indoor training.				
		Increase entry level membership through summer camps and programming designed for Indigenous and New comer Canadians and Special Olympics.	Athlete Development URP	Under Represented Populations	\$2500	\$2500
Rowing is an accessible sport with opportunities across the province.	SRA promotes rowing to all ages and levels of athlete.	Ensure support for club level rowing for senior and master age athletes and provide recreational and competitive training opportunities for all ages.	Athlete Development INTRO	Masters Development	\$500	\$1000
			Competition	Interprovincial Regattas	\$2000	\$2000
				Prairie Indoor Rowing Championships	\$1500	\$1500
		Ensure continual equipment renewal for all clubs	Athlete Development	Training & Equipment	\$5000	\$10,000
		Strategy to develop communities that are neighbouring major training centres to create small training opportunities that are supported by the Provincial Coaching system.	Coaching	Provincial Coach Salary Supplies, Travel, PD	\$51,696 \$2750	\$51,696 \$2750
		Establish Junior Development programming across the province for on water training. Support the continued growth of the University program through U of R and Regina rowing club and look for opportunities to develop U of S programs.		TOTAL DEVELOPMENT BUDGET	\$70,196	\$75,196

PROGRAMS PORTFOLIO – VP Programs						
GOAL	OBJECTIVE	OUTCOME	PROGRAM	ACCOUNT HEADING	2019-2020	2020-2021
Excellence in officiating at all levels	SRA trains and certifies officials at club, provincial and Nationals levels.	1. Officials recruitment and retention programs are in place and evaluated annually.	Officials Development	Umpire Clinic	\$1500	\$1500
		2. Sufficient number of trained and certified officials at all levels to meet the needs of club and provincial competition.		Umpires for Sanctioned Regattas	\$4000	\$4000
Quality coaching at all levels of rowing across the province.	SRA trains and certifies coaches through RCA Coach training.	3. Current and aspiring umpires have access to appropriate upgrading opportunities.	Coach Development	Certification	\$6000	\$6000
		4. Officials are appointed/selected to participate in club, provincial and national competitions.				
				TOTAL PROGRAM BUDGET	\$12,000	\$12,000

HIGH PERFORMANCE PORTFOLIO – VP High Performance						
GOAL	OBJECTIVE	OUTCOME	PROGRAM	ACCOUNT HEADING	2019-2020	2020-2021
Excellence	HP Performance Coach support for personal development and inspiration.	HP Coaches have access to professional development and training opportunities.	Provincial Coach HP	Salary & Benefits Office Supplies Travel Coach Development-CAS PD/Recruitment	\$74606 \$250 \$1500 \$1000 \$1000	\$74606 \$250 \$1500 \$1000 \$1000
	To inspire athletes to achieve excellence and move into National and International Success	SEE HP PLAN	Training	Provincial Team Training Camp	\$4000	\$0
			Competition	NRC/CURCs Flights, Hotels Trailerling	\$7,500 \$4,000	\$7,500 \$4,000
				Spring Trials-Speed Orders CG/WCSG Trailerling CSG/WCSG Other competitions	\$6,000 \$3,600 \$1,500 \$3,000	\$6,000 \$3,000
			TOTAL HP BUDGET	\$107,957	\$98,856	

ADMINISTRATION -VP ADMIN							
	OBJECTIVE	OUTCOME	PROGRAM	ACCOUNT HEADING	2019-2020	2020-2021	
Excellence in governance and leadership	SRA has established governance and operational policies that ensure effectiveness in board governance and organizational operations	Accountable, professional staff to lead, manage and direct the organization.	Administration	Executive Director Salary & Benefits Travel	\$43,000 \$300	\$43,000 \$300	
			Office Operations	Bank Charges Office Equipment Postage & Courier Rent Supplies Phone, Internet & Fax Photocopy Printing Payroll Bad Debts	\$600 \$800 \$120 \$3,200 \$400 \$800 \$15 \$75 \$800 \$0	\$600 \$500 \$120 \$3,200 \$400 \$800 \$15 \$75 \$800 \$0	
		SRA is financially secure and stable, and operates under accepted and established auditing principles.	Overhead	Audit Accounting Services Insurance	\$3,400 \$1,300 \$800	\$3,400 \$1,300 \$800	
						TOTAL ADMIN BUDGET	\$55,610

ADMINISTRATION -VP CAPACITY AND INTERACTION

GOAL	OBJECTIVE	OUTCOME	PROGRAM	ACCOUNT HEADING	2019-2020	2020-2021
Excellence in governance and leadership	SRA invests in activity and practices that promote growth, sustainability and fun.	Deliver events that are financially viable and consistently reflect our culture of community, fun, respect and friendship.	Conferences	RCA AGM - Club Support	\$7000	\$7000
			Professional Development		\$200	\$200
			Awards & Recognition	Awards Dinner	\$4000	\$4000
		Established better/best practices in governance and leadership.	Hosting	Western Canada Sprints NWIRA/Cdn Master's	\$2100	\$2100
			Meetings	Board Meetings AGM	\$400 \$1200	\$400 \$1200
			Planning	Planning Meetings Expense	\$250	\$250
		Establish communication plan using various media, promotional and marketing opportunities to increase Sask Rowing exposure in communities.	Communication	Marketing Promotions, Newsletter Website	\$500 \$400	\$500 \$400
			Membership Affiliation	RCA Membership for SRA Other Memberships	\$700 \$200	\$700 \$200
				TOTAL BUDGET CAPACITY/INTERACTION	\$16950	\$16950